



**City of San Marcos Community Services - Parks and Recreation  
San Marcos Mural Arts Committee**

630 E. Hopkins St.

San Marcos, Texas 78666

512.393.8400 / [www.sanmarcostx.gov/arts](http://www.sanmarcostx.gov/arts)

## Request for Proposals

**Project: Outdoor Mural – Exterior Wall at 313 N. LBJ Drive**

**Artist/Artist Team Stipend: \$1,700**

**Deadline: Monday, May 7, 2018, 8:00 am CST**

## Project Summary

The City of San Marcos Mural Arts Committee seeks to commission a professional visual artist or artist team to design and paint a mural on an exterior wall located at 313 N. LBJ Drive. The mural must be substantially complete by June 8, 2018. The mural will be a featured location for the annual Main Street Wine and Art Walk to be held on the evening of June 8.

The artist stipend for this project is \$1,700. Materials for the project will be provided by the City of San Marcos. The application deadline is Monday, May 7, 8:00 am CST.

## Project Background and Goals

This location is an exterior wall facing the intersection of LBJ Dr. and Hutchison Street. This is a high traffic area with lots of visibility. The wall is approximately 150 square feet.

The mural does not have to be in a rectangular shape as outlined in the photo. This is a general outline of the size. We want this to be as open ended as possible to encourage creative license. Here are some key words and drivers of inspiration to aid you in the design process:

Graphic, Colorful, Contemporary, Playful, Non-controversial, Non-political.

The goals of this mural project are

- To beautify and add character to the downtown area.
- Add to the growing collection of public art.
- Deter graffiti.

The project should meet the following objectives

- To create a mural that is colorful and inspiring for residents and visitors.
- To create a mural that is reflective of the community values.

## Artist Eligibility

Preference will be given to local artists or artist teams who have prior experience in mural/large-scale artworks and prior experience in the creation of public art.

## Evaluation Criteria

The selection of an artist, or artist team, will be based upon

- Artistic merit of the design.
- Appropriateness of the design for the location, including the scale, content, color and design in relation to the site.
- Concept promotes themes stated in project summary
- Artist's qualifications.

- Originality of the design.

## Budget

The total amount to be paid to the artist is a stipend is \$1,700, inclusive of the design and painting process. This does not include paint, brushes, lifts, etc. These items will be provided by the City of San Marcos in a quantity and quality that is agreed upon by both parties.

## Timeline – subject to change

May 7, 2018 8am (CST)	Deadline for submission of proposals.
May 8-11, 2018	Review, selection, and contracting of the artist/artist team.
May 14-June 8, 2018	Painting of the mural.

## Submission Guidelines

Multiple designs may be submitted and must include:

- A preliminary concept drawing and narrative. The narrative should convey the artistic intent, colors, style of work, etc. Please send each image as a .jpg and label with the artist's last name, image number and image title. For example: Smith\_01.jpg, Smith\_02.jpg, etc. Images must be 1028x728 pixels (or smaller) and at least 72 dpi.
- Timetable for completion of the mural.
- Contact Information (resume and artist statement are helpful and encouraged.)
- Examples of other relevant works and/or reviews of similar work. Maximum of 5 images. Please send each image as a .jpg and label with the artist's last name, image number and image title. For example: Smith\_01.jpg, Smith\_02.jpg, etc. Images must be 1028x728 pixels (or smaller) and at least 72 dpi.
- Suggested plan for utilizing community volunteers to assist with painting the mural.
- Estimated cost of materials.

**Please submit proposals by Monday, May 7, 2018 8am (CST) to:**

San Marcos Mural Project  
 c/o Lisa Morris  
 630 E. Hopkins  
 San Marcos, TX 78666  
 Or email [artsubmission@sanmarcostx.gov](mailto:artsubmission@sanmarcostx.gov)

See photo of location on next page.

